



**SRI VENKATESWARA COLLEGE
 (UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: DATA ANALYSIS IN FINANCIAL MARKETING			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
6 November 2023	Statistics	BRAINIACS- The Data Science Hub	Dr. Chetan Dr. Pankaj Kumar
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE:
12:00 PM to 1:30 PM	Seminar Hall	95	Offline, Indoor
FINANCIAL SUPPORT/ASSISTANCE (if any):	NA		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Data Analysis in Financial Marketing
OBJECTIVES	To impart awareness about the importance of data analysis in the field of financial decision making and how to effectively uncover the potential of data analytics.
METHODOLOGY	An interactive talk was delivered by the speaker, followed by involvement of the audience in a question-and-answer session and a discussion.
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Mr. Anuj Gupta (market and trading expert, media and public speaker, investment planner, author and certified analyst)
OUTCOMES	Participants learned about data analysis and its importance in the field of financial marketing. Through case-studies, they learned about the risk factors in financial market and how to navigate through them. The participants also learned about the methods of securing their financial future.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of Participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & Analysis
6 News clip with details	7 Sample Copy of the Certificate ✓	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/Statistics/2023-24/Brainiacs/03	Criterion No: III
Departmental file no: Statistics/2023-24/Brainiacs/03	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Chetan Dr. Pankaj Kumar	Dr. Chetan Dr. Pankaj Kumar	Prof. Swarn Singh


For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

REPORT

On 06 November 2023, Brainiacs-The Data Science Hub of Sri Venkateswara College organised a seminar on data analysis in financial marketing. The event was graced by esteemed speaker Mr. Anuj Gupta, a trading expert and a certified analyst. It was organised in the Seminar Hall at 12:00 P.M. The event had a large number of data enthusiast students who actively participated. The speaker enlightened the students about data analytics being an indispensable tool that could empower a large audience. He also highlighted the facts and figures about the past analysis and told us about the risks that come with it. The event served as a platform for participants to harness the power of data to provide better, more personalized financial services to encourage the audience to continue building a stronger, more secure financial future. The event featured increasing panel discussions and an engaging Q&A. It was a huge success and ended on a good note.

Permission Letter



Sri Venkateswara College
(University of Delhi)
NAAC Grade A+

PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in, Caretaker sandeep1uthra@svc.ac.in, IQAC Coordinator iqac@svc.ac.in, Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EQC, Empathise, Placement and Sports events, Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthi nkalaparthi@svc.ac.in, for IQAC/ NAAC criteria 1-7.

EVENT DETAILS

1. Name of the Department/Society /Association: Brain/ai & the data science hub
2. Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. Dr. Chetan G. Dr. Ranjay Kumar
3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others.....
4. Participants: Student-centric /Faculty/Both
5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
6. Collaborating Agency /Organization:
7. Proposed Title of the Event: Data Science
8. Tentative List of Speakers with affiliations:
9. Date, Time from to : 6. Nov, 12 pm - 1 pm
10. Financial Assistance/ Funding received (if any)
11. Proposed Budget (please attach details in a separate enclosure):
12. Faculty responsible for Geo Tagged Pictures Dr. Chetan G. Dr. Ranjay Kumar
13. Faculty responsible for Event Report Dr. Chetan G. Dr. Ranjay Kumar
14. ICT support required, if any (ICT Lab, Laptop, LCD projector)

May be permitted

15. Car/Travel support required (tables, chairs, public addressing system, sanitation, manpower assistance) POD/UM

16. Room requirement (Seminar/ any other) Seminar Hall (12pm-1pm)

Name & Signature of TIC/Convener 31 Oct-2020 Dr. Chetan G. Dr. Ranjay Kumar 30/10/2023

Signature of Principal [Signature]

Date: _____

INVITATION POSTER



Brainiacs - The Data Science Hub
Sri Venkateswara College
University of Delhi



presents a seminar on

Data Analysis in Financial Market



DATE:

November 06, 2023



TIME:

12:00 p.m. onwards



VENUE:

Seminar Hall



ELIGIBILITY:

Open to all SVC students



Mr. Anuj Gupta

Market & Trading Expert | Media & Public Speaker |
Investment Planner | Author & Certified Analyst

Dr. Chetan
Convenor

Dr. Pankaj Thakur
Convenor

Prof. K. C. Singh
Ag. Principal

For any Queries please contact:



Sanchi Sibal (President)
8847414123



Naina Goel (Vice-President)
7409721389



Brainiacs_svc

GEO-TAGGED PHOTOS






What is 'Balance of Payment'

- According to the RBI, balance of payment is a statistical statement that shows:
 - The transaction in goods, services and income between an economy and the rest of the world.
 - Changes of ownership and other changes in that economy's monetary gold, special drawing rights (SDR), and Unrequited transfers.
- Current account showing export and import of visible (also called merchandise) and invisible (also called non-merchandise) invisibles like: into account services, transfers and income.
- Capital account showing a capital expenditure and income for a country. It gives a summary of the net flow of both private and public investment into an economy. External commercial borrowing (ECB), foreign direct investment, foreign portfolio investment, etc form a part of capital account.
- Errors and omissions: Sometimes the balance of payment does not balance. This imbalance is shown in the BOP as errors and omissions.



SRI VENKATESWARA COLLEGE
UNIVERSITY OF DELHI

 GPS Map Camera



Google

New Delhi, Delhi, India
295 upper ground, Satya Niketan, Moti Bagh, New Delhi, Delhi 110021, India
Lat 28.588549°
Long 77.168825°
06/11/23 12:49 PM GMT +05:30



 GPS Map Camera

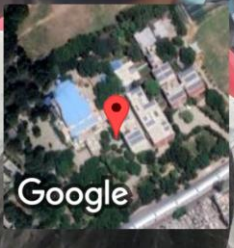


Google

New Delhi, Delhi, India
295 upper ground, Satya Niketan, Moti Bagh, New Delhi, Delhi 110021, India
Lat 28.588549°
Long 77.168825°
06/11/23 12:50 PM GMT +05:30



 GPS Map Camera



Google

New Delhi, Delhi, India
H5Q8+JPJ, Dhaula Kuan Enclave I, Dhaula Kuan, New Delhi, Delhi 110021, India
Lat 28.588788°
Long 77.16674°
06/11/23 12:48 PM GMT +05:30



ATTENDANCE SHEET

TITLE OF THE EVENT:

DATE OF THE EVENT:

NAME OF THE DEPARTMENT/ SOCIETY:

NAME OF THE EVENT COORDINATOR:

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1.	Disha	0123007	BA Prog 1st year	
2	Snehalita	1922005	Bsc. Hon. stats	
3	Neha Gautam	1123121	Bsc. Life Science	
4	Savan Reddy	0522043	Economics/1	
5.	Simran	1122143	B.Sc. Life Science, 2	
6	Tanisha	1122157	Bsc-Life sci. 2nd	
7	Abhay Gulliga	0922049	B.COM (2nd)	
8	Opashini	0922045	"	
9	Akiyana	0922092	"	
10	Aayaz Ahmed Siddiqi	0922023	"	
11	Vaibhav Kumar	0922010	"	
12	Siddhant Bisht	0922163	"	
13	Utkarsh Prakash	0522058	BA(H) Eco (2nd)	
14	Mahd. Sahil	1121084	B.Sc. A. Life Science 3rd	
15	Anupriya Kumari	0122017	BA Programme	
16	Akshita Aggarwal	0922024	B.Com(P)	
17	Amey Agarkar	0922013	B.Com(P) 2nd	
18	SAMBHAV	1122119	Bsc Life Science	
19	SAGAR	1122057	Bsc Life Science	
20	MAHIMA	1122012	Bsc Life Science	
21.	BHAGWATI	1122045	"	
22	Sheetal	1122109	"	
23	Prachi	1122092	"	
24	Ananya	1122101	"	
25	Mehar	1122124	BA Programme	
26	Vaishya	121113	BA Programme	
27	Kumkum	0121039	B.Com	
28	Prateek Sharma	0922025	B.A.(H) Hindi	
29	Priya Kumari	0321029	B.A.(H) Hindi	
30	Utkarsh Verma	0321049	B.A.(H) Hindi	
31	Harinandan	0321018	Bsc life sciences	
32	Saurabh K. Pandey	1123094	B.Com(P)	
33	Amar	0922057	BSc. Life Science	
34	Harshit Kumar	1123123	BSc life science	
35	Rimjhim Dhillon	1122039	BSc life science	



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S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
01	ASIMA PERVEEN	1122029	Bsc. life science	[Signature]
02	Prasanti Dash	1122037	Bsc life Sci	[Signature]
03	AARAV MATUMDAR	1622041	BSc (H) Electronics	[Signature]
04	ANUSHKA CHAMUN	1723097	BSC(H) Maths	[Signature]
05	Utkarsh	1922045	BSC(H) Stats	[Signature]
06	Nikhil	1623057	BSc(H) Electronics	[Signature]
07	Ritesh	2023079	BSC zoology	[Signature]
08	Adarsh kumar	0923040	B.com (P)	[Signature]
09	Aditya Chandra	1722022	BSc(H) Mathematics	[Signature]
10	MD ASHAK	1123083	BSc(P) Life sciences	[Signature]
11	MD USAIFA	1123058	BSC (P) Life scienc	[Signature]
12	Arishma	521020	B.A (Hons) Economics	[Signature]
13	Samayraj Singh Chandel	1123036	BSc (P) life sciences	[Signature]
14	Ashika Kum	1022154	B.COM (Hons)	[Signature]
15	Dharmender Thakur	1922019	BSc. statistics(H)	[Signature]
16	Kanabha Lal	0121008	BA Prog (Biology)	[Signature]
17	Himanshu kumar	021195	BA Prog (3rd) Econ	[Signature]
18	Ashish Singh	012128	BA Prog (3rd) Econ	[Signature]
19	Jagrit Singh	0923036	B.com P 1st	[Signature]
20	Khushi Sahoo	1523094	BSc(H) Chem	[Signature]
21	Onchial Bora	1523086	BSc(H) Chem	[Signature]
22	Bhumika Singh	1523076	BSc Chem(H)	[Signature]
23	Pratna	1523095-1523039	B.Sc. Chem(H)	[Signature]
24	Alok	1523095	B.Sc. Chem(H)	[Signature]
25	Harshit	0623029	BA (History) Hons	[Signature]
26	ALOK Ranjan	0321006	B.A. Hindi	[Signature]
27	Sakshi Jha	0323048	B.A. Hindi	[Signature]
28	Manas Jaiswal	1323041	B.Sc(H) Bio sci	[Signature]
29	Darshani Dwivedi	1122033	B.Sc(P) Life. Sci	[Signature]
30	Shivangi	1122003	B.Sc(P) Life. Sci	[Signature]
31	Khushti	1122129	BSC(P) Life Sci	[Signature]
32	Smridhhi	1122025	Bsc(P) Life Sci	[Signature]
33	Ghanshyam Bejan	0922008	B.com (P)	[Signature]
34	Ashish Yadav	0922049	B.com(P)	[Signature]
35	Pradixi Singh Chahal	1122152	Bsc. Life Science	[Signature]



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NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
36	Abhish	1122090	B.A. (Hons) Ind. Lan	Abhish
37	Aaryan	1122156	B.Sc. Life Sciences (II)	Aaryan
38	Aryan Punia	0922022	B. Com (P)	Aryan
39	Vinuk	1122104	B.Sc. Life Science	Vinuk
40	Swara Shetty	1122123	B.Sc. Life Science	Swara
41	Ritesh Patel	1122140	B.Sc. Life Science	Ritesh
42	Aditya	1122028	B.Sc. Life Sci.	Aditya
43	Sushant	0922154	B. Com (P)	Sushant
44	Wahidullah	0523065	B.A. (Hons) History	Wahid
45	Goswami Anam Ghosh	0922040	B. Com (P)	Anam
46	Namini Das	0623019	B.A. (Hons) History	Namini
47	Rushi Jaiswal	0623033	"	Rushi
48	Aakash Singh	1921006	B.Sc. (H) Stats	Aakash
49	Aniket Shah	1921047	B.Sc. (H) Stats	Aniket
50	Pooja	1122042	B.Sc. Life Science	Pooja
51	Pranav	1123014	B.Sc. Life Science	Pranav
52	Jalsham	0922056	B. Com	Jalsham
53	Sanskrah	0522087	B.A. (P)	Sanskrah
54	Arathi	0121224	B.A. (P)	Arathi
55	Vansh	0121212	B.A. (P)	Vansh
56	Amshika Singh	1122015	B.Sc. Life Sci	Amshika
56	Rasbhansh Singh	1122122	"	Rasbhansh
57	Vansh Singla	0121212	B.A. (P)	Vansh
58	Somchi Sibal	01121082	B.Sc. Life Sci	Somchi
59	Sreshth Singh	0121224	B.A. (P)	Sreshth
60	Rajesh K Bhatnagar	0922016	B. Com	Rajesh

Certificate Copy



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Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

CERTIFICATE

This is to certify that the Seminar on **Data Analysis in Financial Market** was successfully conducted on **6 November 2023** by the **Brainiacs-The Data Science Hub**, Sri Venkateswara College in the Offline mode and its event report has been submitted to IQAC for records.

Dr. Pankaj Kumar
Coordinator

Dr. Chetan
Coordinator

Prof. Swarn Singh
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaulta Kuan, New Delhi-110021

Principal

PRINCIPAL (Acting)
Sri Venkateswara College
(University of Delhi)
Dhaulta Kuan, New Delhi-110021